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**KLD PARTNERS WITH NEWSWEEK TO CREATE THE FIRST  
ANNUAL GREEN RANKING OF THE LARGEST 500 U.S.  
COMPANIES**

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**Ranking of Corporate Environmental Practices and Performance  
Based on KLD's Research and Analysis**

Boston, MA, September 21, 2009 – KLD Research & Analytics, Inc. of Boston, MA, is the lead research partner with *Newsweek* in the creation of *Newsweek's* first annual *Newsweek* Green Ranking of 500 of the largest publicly traded companies in the U.S. The Rankings are to be released on September 21 and can be viewed at <http://www.newsweek.com/green>. KLD provided research, analysis and scores on each company's policy and programmatic commitments to managing their environmental footprints. In addition, as the lead research firm on the project, KLD organized the overall analysis, designed the scoring model, and compiled the actual rankings.

"Americans are more concerned than ever about the environment" said Eric Fernald, KLD Director of Research. "We hope the Green Rankings will foster a more informed conversation concerning private sector firms and their impact on the environment, and encourage greater transparency concerning the environmental footprint of the largest U.S. corporations. KLD is excited to partner with *Newsweek* and our other research associates on this project."

The Green Rankings are based on research and scores provided by KLD, Trucost Plc, and the Corporate Register.com. KLD ranked all 500 firms based on each company's Green Score. The Green score consists of the weighted sum of three scores - KLD's Green Policies Score (45%), Trucost's Environmental Impact Score (45%), and Corporate Register.com's Reputation Score (10%).

KLD's Green Policy Score is based on an analysis of company environmental policies, programs and initiatives, and negative company environmental events resulting in regulatory and/or other community actions.

Trucost's Environmental Impact Score is based on Trucost's proprietary estimate of each firm's overall environmental footprint.

Corporate Register.com's Reputation Score is based on a survey of corporate executives and sustainability professionals, reporters and researchers.

### ***About KLD Research & Analytic***

KLD Research & Analytics, Inc. is the leading authority on sustainability research and indexes for institutional investors. Since 1988, institutional investors, managers, trustees, consultants and advisors have depended on the expertise of KLD.

Today, 31 of the top 50 institutional money managers worldwide use KLD's research to integrate environmental, social and governance factors into their investment decisions. More than 600 investment firms, governments, universities, pension funds, companies, and foundations rely on KLD research products.

For more information about KLD, please see [www.kld.com](http://www.kld.com) and <http://blog.kld.com>.

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